

**MONEY
20/20**

MIDDLE EAST

15-17 SEPTEMBER
RIYADH

THE 2025 CONTENT PILLARS

CALL FOR CONTENT

APPLICATIONS ARE NOW OPEN



Hosted by:



Financial Sector
Development Program

البنك المركزي السعودي
Saudi Central Bank



هيئة السوق المالية
Capital Market Authority



IA
هيئة التأمين
Insurance Authority

Co-organised by:

فنتك السعودية
FintechSaudi

tahquluf
an informa company

THE 2025 CONTENT PILLARS

NAVIGATING RISK, REGULATION, AND TRUST IN THE AGE OF DISRUPTION

Trust is the ultimate currency. In a world of relentless disruption and evolving regulations, how do you stay ahead? This theme explores the challenges and opportunities in compliance, consumer confidence, and financial transformation. Join power players as they redefine the future of trust in finance.

BREAKING THE MOLD: TECH TRANSFORMING MONEY

Financial systems, transactions, and personal finance are being revolutionised at an unprecedented pace. Dive into discussions on digital payments, blockchain, smart contracts, robo-advisors, and open banking APIs.

F[AI]NANCE: AI AND DATA-DRIVEN FINANCIAL SERVICES

Artificial intelligence and data are revolutionising financial services. From intelligent decision-making to fraud detection, customer experiences, and financial inclusion—discover how AI is reshaping finance for the better

INNOVATION THROUGH COLLABORATION: BANKS, FINTECHS, AND BIG TECH

Banks, fintechs, and Big Tech are coming together to reshape financial services. Explore how strategic partnerships are accelerating innovation, breaking down industry silos, and creating a more unified financial ecosystem.

MONEY WITH PURPOSE: DRIVING SUSTAINABILITY AND FINANCIAL INCLUSION

Finance is about more than transactions—it's about impact. From financial inclusion to sustainability, explore game-changing innovations and radical collaborations driving money with purpose.



EXCLUSIVE STAGES



THE EXECUTIVE SUMMIT

WHERE GLOBAL STRATEGY MEETS FINANCIAL LEADERSHIP

A C-level stage featuring discussions on policy, regulatory changes, and economic forces shaping banking and fintech. Expect high-profile attendees, including CEOs, policymakers, and major investors.



THE PULSE

THE HEARTBEAT OF FINTECH EVOLUTION

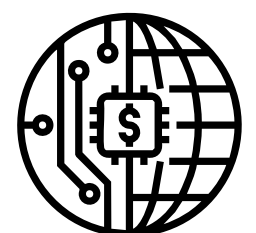
Rapid-fire talks and data-driven insights on emerging trends, regulatory shifts, and market changes. Designed for entrepreneurs, analysts, and forward-thinking professionals.



NEXTGEN MONEY

WHERE REIMAGINING THE FUTURE OF MONEY MEETS TECHNOLOGICAL INNOVATION

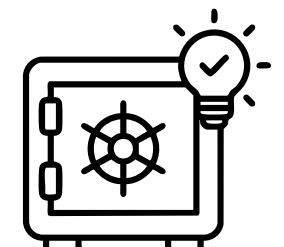
High-profile discussions on digital transformation, e-commerce, and the future role of money in society.



THE BRIDGE

WHERE FINANCIAL TECHNOLOGY CREATES A MORE INCLUSIVE AND CONNECTED WORLD

Compelling stories and conversations on fintech's role in global connectivity, cross-border inclusion, and financial equity.



OFF THE RECORD

WHERE UNFILTERED IDEAS SHAPE THE FUTURE OF FINANCE

A private, off-the-record stage for candid discussions between executives, policymakers, and innovators tackling pressing challenges in finance.



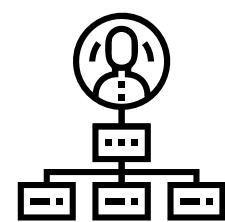
THE CAPITAL

BEYOND THE DEAL-STRATEGIC COLLABORATIONS IGNITING FINTECH GROWTH

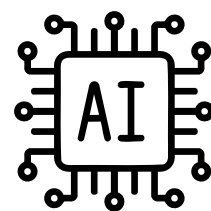
Where capital meets catalyst. The Capital stage blends live startup demos, investor pitches, and collaborative insight sessions. From bold prototypes to deal-making panels, it's where ideas are tested, partnerships are forged, and the next wave of fintech growth begins.

COULD YOU BE WHO WE ARE LOOKING FOR?

We're seeking forward-thinking speakers who bring unique perspectives, fresh insights, and actionable strategies. Ideal speakers include:



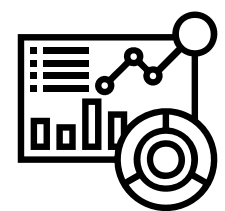
**C-LEVEL EXECUTIVES
& POLICYMAKERS**



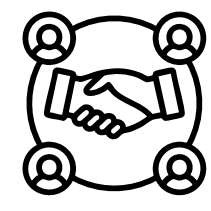
**AI & FINTECH
INNOVATORS**



**BANKING &
REGULATORY EXPERTS**



**VISIONARY
ENTREPRENEURS
& INVESTORS**



**THOUGHT LEADERS
IN SUSTAINABILITY &
FINANCIAL INCLUSION**

**If you're shaping the future of money,
we want to hear from you!**



WHY CHOOSE MONEY20/20 MIDDLE EAST?

20%

International
Attendees

200+

Startups

8

Stages

300+

Global Fintech
Brands

350+

Expert Fintech
Speakers

600+

Investors

At Money20/20 Middle East, we don't just discuss the future of money—we shape it. Our curated content pillars drive the industry agenda, spark groundbreaking ideas, and translate them into actionable strategies.

Fintech is evolving at lightning speed, and the Middle East is at the forefront. Money20/20 Middle East is your gateway to one of the world's most dynamic financial markets, where global leaders connect with regional powerhouses driving the future of banking, payments, and investment.

With a \$1 trillion economy, rapid digital transformation, and a bold vision for fintech innovation, Saudi Arabia is the ultimate stage for the industry's most important conversations. In Riyadh, ideas become partnerships, policy fuels progress and businesses seize new opportunities in a high-growth market.



There is huge momentum for fintechs in the Kingdom right now, and this is the place to be for any fintech that wants to succeed.

H.E Yazeed Alnafjan
Chairman of Fintech Saudi



FAQs

WHO CAN APPLY TO SPEAK?

We especially encourage applications from founders, industry leaders, innovators, and subject matter experts.

WHAT TOPICS ARE WE LOOKING FOR?

We're looking for talks that are insightful, data-driven, and actionable – check out this year's Pillars.

IS THERE A DEADLINE FOR SPEAKER SUBMISSIONS?

Yes, the deadline for submissions is June 28th. Late submissions will not be considered.

WHAT HAPPENS IF I GET SELECTED?

Selected speakers receive a complimentary event pass and exposure to a high-profile audience. Our production team will send you all the information on what to expect at the event and about your session location and timings.

CAN I NOMINATE SOMEONE ELSE TO SPEAK?

Yes, you can nominate a colleague or industry expert. Please ensure they are aware of the nomination and agree to be considered.

WHEN WILL I HEAR BACK ABOUT MY SUBMISSION?

We aim to notify all applicants by July 30th on the status of their submission.

CAN I SPEAK AS PART OF A PANEL INSTEAD OF A SOLO TALK?

Yes. If you're open to participating in a panel, please indicate this in your application. You may also suggest fellow panellists.

WILL MY SESSION BE RECORDED?

Yes, sessions may be recorded.



HOW TO **APPLY?**

TO BECOME A SPEAKER

APPLY HERE

money2020middleeastspeakers@tahaluf.com

.MONEY
20/20

MIDDLE EAST
15-17 SEPTEMBER
RIYADH

